

Smokefree Homes Consultation

Thank you to everyone who shared their views on the proposed Voluntary Smokefree Homes Policy led by Smokefree Liverpool. Your feedback will help them understand what matters most and shape a supportive, practical and respectful approach.



25 customers living in the Liverpool City Region took part in the survey.

What did you say

- **67%** of you said second-hand smoke is not an issue for you at home.
- **85%** of you said the reason for the proposed policy was clear
- Many of you support a voluntary smokefree homes approach.
- Healthier homes and support to stop smoking matter most to you.
- You want personal choice to be respected but acknowledged smoking can affect neighbours and shared spaces.
- **67%** of you felt email is the best way to keep many of you updated

What we will do

- ✓ We will share your feedback. We will pass the survey findings to Liverpool City Council and Smokefree Liverpool to help shape the wider consultation.
- ✓ We will keep the approach voluntary and supportive. Your feedback shows the importance of respecting personal choice while encouraging healthier homes.
- ✓ We will continue to promote wellbeing support. We will share information about healthy lifestyles and stop-smoking support through our usual channels, including social media and the customer magazine.
- ✓ We will use clear communication. As email was the preferred option for many respondents, we will continue to use it to share updates where appropriate.
- ✓ Your views will be included as part of the wider work on the proposed Voluntary Smokefree Homes Policy. We will continue to listen to customers and share updates as the work develops.